



HEALTH CARE HALL OF FAME DINNER & AWARDS 2019 SPONSORSHIP COMMITMENT

THANK YOU FOR YOUR COMMITMENT TO CELEBRATING HEALTH CARE HEROS IN GENESEE COUNTY!

Organization/Company Name: _____

Contact Person: _____ Date: _____

Street Address (complete address): _____

Email Address: _____

Phone Number: _____

Name as it should appear in event materials: _____

S P O N S O R S H I P L E V E L

PLEASE SELECT FROM THE BELOW SPONSORSHIP LEVELS. **SPONSORSHIP MENU ON BACK.**
SPONSORSHIPS ARE TAX-DEDUCTIBLE.

I/We would like to contribute \$_____ for the awards dinner.

Premier Sponsor \$10,000

Event Sponsor \$5,000

Friend of Genesee Health Plan Sponsor \$2,500

Partner Sponsor \$1,500

Corporate Sponsor \$500

Awards Sponsor \$250
*Limited quantity available

I would like to make a tax deductible donation to the **Friends of Genesee Health Plan** in the amount of \$_____
Donations to the Friends of Genesee Health Plan can also be made online at friendsofgeneseehealthplan.org

Please return this form, payment and camera ready advertisement by March 22, 2019 to:

Genesee Health Plan 2171 S. Linden Road, Flint MI 48532, Attention Jayna Phillips

You can also scan and email this form along with your advertisement to jphillips@countyhealthplans.org

For questions about sponsorship or the event, call Jayna Phillips at 810-232-7740 ext. 203

GENESEE HEALTH PLAN



HEALTH CARE HALL OF FAME DINNER & AWARDS 2019 SPONSORSHIP MENU

PREMIER SPONSOR \$10,000

- **Full page color premium** ad placement in program booklet distributed to over 200 attendees **Limited quantities available*
 - Ad featured on GHP website, social media posts and feature in eNewsletter
 - 21,000 impressions of co-branded Mlive digital banner advertisements
 - Logo will be prominently displayed at event in a variety of areas
- **5 Minute speaking opportunity** during event
- **2 Reserved VIP tables at event** (16 complimentary tickets)

EVENT SPONSOR \$5,000

- **Full page color** ad placement in program booklet distributed to over 200 attendees
 - Ad featured on GHP website and social media posts
 - 1/2 page co-branded black and white ad in East Village Magazine
 - Logo displayed at event
- **1 Reserved VIP table at event** (8 complimentary tickets)

FRIENDS OF GENESEE HEALTH PLAN SPONSOR \$2,500

- **Full page black and white** ad placement in program booklet distributed to over 200 attendees
 - Ad featured on GHP website and social media posts
 - 18,000 impressions of co-branded NBC 25 News digital banner advertisements
 - Logo will be displayed on all table tent cards at event
- **1 Reserved VIP table at event** (8 complimentary tickets)

PARTNER SPONSOR \$1,150

- **1/2 page black and white** ad placement in program booklet distributed to over 200 attendees
 - Ad featured on GHP website and social media posts
 - Logo displayed at event
- **6 Complimentary event tickets**

CORPORATE SPONSOR \$500

- **1/4 page black and white** ad placement in program booklet distributed to over 200 attendees
 - Ad featured on GHP website and social media posts
 - Logo displayed at event
- **4 Complimentary event tickets**

AWARDS SPONSOR \$250

- **Logo** placement in program booklet distributed to over 200 attendees **Limited quantities available*
 - Logo featured on website
- **2 Complimentary event tickets**

AD SPECIFICATIONS:

Full Page Ad: 5" x 8"

Half Page Ad: 5" x 3.875"

Quarter Page Ad: 2.375" x 3.875"

All ads must be high resolution PDFs or JPEG files, emailed to jphillips@countyhealthplans.org on or before **March 22, 2019**
Any questions about ad specifications, sponsorship or event please contact **Jayna Phillips** at 810-232-7740 ext. 203.